

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

May 12, 2025



Latitude: 28.343919 Longitude: -81.364613

Ventura Downs Kissimmee, FL		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Population	Current Year Estimated Population	40,586	147,723	490,874
	Population Est 23Q1	40,516	147,938	490,471
	Population Est 22Q4	40,458	147,499	488,732
	Population Est 22Q3	40,428	147,417	485,593
	Population Est 22Q2	40,512	147,454	482,791
	Population Est 22Q1	40,353	146,652	479,156
	Population Est 21Q4	40,300	146,127	476,107
	Population Est 21Q3	40,199	145,223	472,046
	Population Est 21Q2	40,067	144,487	468,879
	Population Fcst	40,102	151,085	529,811
	2010 Census Population	33,795	112,858	336,141
	2000 Census Population	23,322	73,803	230,975
	1990 Census Population	13,587	38,951	152,975
	Current Year Daytime Population	25,812	106,645	611,509
	Average Seasonal Population	1,056	3,428	27,876
	Historical Annual Growth, 1990 – 2000	5.55%	6.60%	4.21%
	Historical Annual Growth, 2000 – 2010	3.78%	4.34%	3.82%
	Estimated Annual Growth, 2010 – CY	1.29%	1.91%	2.69%
	Projected Annual Growth, CY to Y5	-0.24%	0.45%	1.54%
	Group Qtrs Est	22	1,591	3,874
Transient Est Average Last 4 Qtrs	152	4,709	184,730	
Households	Current Year Estimated Households	12,806	47,780	166,783
	Households Est 23Q1	12,781	47,849	166,650
	Households Est 22Q4	12,763	47,698	166,035
	Households Est 22Q3	12,753	47,682	165,007
	Households Est 22Q2	12,777	47,690	164,023
	Households Est 22Q1	12,725	47,426	162,756
	Households Est 21Q4	12,707	47,247	161,843
	Households Est 21Q3	12,675	46,953	160,340
	Households Est 21Q2	12,631	46,701	159,248
	Households Fcst	12,657	48,917	180,220
	2010 Census Households	10,415	35,984	114,963
	2000 Census Households	7,256	23,721	81,566
	1990 Census Households	4,357	12,916	56,530
	Historical Annual Growth, 1990 – 2000	5.23%	6.27%	3.73%
	Historical Annual Growth, 2000 – 2010	3.68%	4.26%	3.49%
	Estimated Annual Growth, 2010 – CY	1.46%	2.01%	2.65%
	Projected Annual Growth, CY to Y5	-0.23%	0.47%	1.56%
Population per Household	3.17	3.06	2.92	

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Ventura Downs Kissimmee, FL		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Income	HH Income \$500,000 or more	0.4%	0.7%	1.3%
	HH Income \$250,000 to \$499,999	0.5%	0.9%	1.5%
	HH Income \$200,000 to \$249,999	1.2%	2.1%	3.5%
	HH Income \$175,000 to \$199,999	2.6%	3.0%	3.8%
	HH Income \$150,000 to \$174,999	3.6%	4.4%	4.8%
	HH Income \$100,000 to 149,999	18.7%	18.2%	17.2%
	HH Income \$75,000 to 99,999	15.7%	15.3%	14.5%
	HH Income \$50,000 to 74,999	24.8%	19.8%	18.2%
	HH Income \$35,000 to 49,999	14.1%	13.6%	12.6%
	HH Income \$25,000 to 34,999	6.0%	7.8%	8.2%
	HH Income \$15,000 to 24,999	5.9%	7.7%	7.5%
	HH Income \$0 to 14,999	6.6%	6.5%	7.0%
	Average Household Income	\$78,747	\$82,603	\$92,189
	Median Household Income	\$66,321	\$67,833	\$69,922
	Per Capita Income	\$24,857	\$26,906	\$31,501
	Average Disposable Income	\$67,786	\$70,222	\$75,008
	Median Disposable Income	\$59,385	\$60,567	\$62,484
	Discretionary HH Income Over \$150,000	0.1%	1.0%	2.8%
	Discretionary HH Income \$125,000 to \$149,999	1.4%	2.1%	3.7%
	Discretionary HH Income \$100,000 to \$124,999	3.6%	4.6%	5.9%
	Discretionary HH Income \$75,000 to \$99,999	8.7%	9.8%	10.3%
	Discretionary HH Income \$50,000 to \$74,999	21.7%	20.9%	19.4%
	Discretionary HH Income \$25,000 to \$49,999	40.4%	32.5%	29.0%
	Discretionary HH Income Under \$25,000	24.2%	29.0%	28.9%
	Average Discretionary HH Income	\$45,017	\$46,884	\$51,554
	Median Discretionary HH Income	\$39,388	\$40,388	\$42,343
	Householder White – Count	1,595	7,384	42,705
	Median HH Income	\$67,168	\$73,619	\$83,116
	Average HH Income	\$78,603	\$83,868	\$92,641
	Householder Black or African-American – Count	883	3,732	15,323
	Median HH Income	\$73,425	\$69,776	\$60,039
	Average HH Income	\$75,923	\$72,790	\$69,089
	Householder Hispanic – Count	8,692	29,682	82,991
Median HH Income	\$65,150	\$64,849	\$63,943	
Average HH Income	\$73,503	\$74,250	\$75,126	
Householder Asian or Pacific Islander – Count	294	1,636	6,098	
Median HH Income	\$84,450	\$93,247	\$96,318	
Average HH Income	\$83,119	\$97,065	\$100,557	
Householder Other or Pacific Islander – Count	1,343	5,347	19,665	
Median HH Income	\$69,707	\$71,531	\$74,693	
Average HH Income	\$78,471	\$80,767	\$85,187	

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Gender	Male Population	19,608	71,450	237,891
	Female Population	20,978	76,273	252,983
Total Population by Age	Count of Pop 0 to 4 years	2,253	8,400	29,247
	Count of Pop 0 to 7 years	3,002	11,410	39,996
	Count of Pop 5 - 13	3,973	15,146	53,073
	Count of Pop 14 - 18	2,165	7,947	27,074
	Count of Pop 19 - 22	2,262	8,189	27,374
	Count of Pop 22 - 25	1,715	6,177	20,367
	Count of Pop 25 - 29	2,660	9,791	33,211
	Count of Pop 30 - 34	2,642	9,946	34,726
	Count of Pop 35 - 39	2,704	10,191	35,042
	Count of Pop 40 - 44	2,761	10,279	35,647
	Count of Pop 45 - 59	8,291	29,636	97,596
	Count of Pop 60 - 74	6,392	22,584	69,340
	Count of Pop 75 - 84	2,103	7,165	21,437
	Count of Pop 85+	665	2,270	6,740
	% of Pop 0 to 4 years	5.6%	5.7%	6.0%
	% of Pop 0 to 7 years	7.4%	7.7%	8.1%
	% of Pop 5 - 13	9.8%	10.3%	10.8%
	% of Pop 14 - 18	5.3%	5.4%	5.5%
	% of Pop 19 - 22	5.6%	5.5%	5.6%
	% of Pop 22 - 25	4.2%	4.2%	4.1%
	% of Pop 25 - 29	6.6%	6.6%	6.8%
	% of Pop 30 - 34	6.5%	6.7%	7.1%
	% of Pop 35 - 39	6.7%	6.9%	7.1%
	% of Pop 40 - 44	6.8%	7.0%	7.3%
	% of Pop 45 - 59	20.4%	20.1%	19.9%
	% of Pop 60 - 74	15.8%	15.3%	14.1%
	% of Pop 75 - 84	5.2%	4.9%	4.4%
	% of Pop 85+	1.6%	1.5%	1.4%
Median Age	39.8	39.1	37.9	
Average Age	40.1	39.5	38.6	
Male Population by Age	% of Pop 0 to 4 years	5.9%	6.0%	6.3%
	% of Pop 5 - 13	10.4%	10.9%	11.4%
	% of Pop 14 - 18	5.7%	5.7%	5.8%
	% of Pop 19 - 22	5.8%	5.9%	5.8%
	% of Pop 22 - 25	4.3%	4.4%	4.3%
	% of Pop 25 - 29	6.9%	7.0%	6.9%
	% of Pop 30 - 34	6.9%	7.0%	7.2%
	% of Pop 35 - 39	6.8%	6.9%	7.1%
	% of Pop 40 - 44	6.6%	6.8%	7.1%
	% of Pop 45 - 59	20.3%	19.8%	19.7%
	% of Pop 75 - 84	4.4%	4.2%	3.9%
	% of Pop 60 - 74	14.6%	14.1%	13.4%
	% of Pop 85+	1.3%	1.2%	1.0%
	Median Age	38.0	37.1	36.5
Average Age	38.7	38.1	37.5	

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	% of Pop 0 to 4 years	5.3%	5.4%	5.6%
	% of Pop 5 - 13	9.2%	9.6%	10.2%
	% of Pop 14 - 18	5.0%	5.0%	5.2%
	% of Pop 19 - 22	5.3%	5.2%	5.3%
	% of Pop 22 - 25	4.1%	3.9%	4.0%
	% of Pop 25 - 29	6.2%	6.3%	6.6%
	% of Pop 30 - 34	6.2%	6.4%	7.0%
	% of Pop 35 - 39	6.5%	6.9%	7.2%
	% of Pop 40 - 44	7.0%	7.1%	7.4%
	% of Pop 45 - 59	20.5%	20.3%	20.1%
	% of Pop 60 - 74	16.8%	16.4%	14.8%
	% of Pop 75 - 84	5.9%	5.5%	4.8%
	% of Pop 85+	2.0%	1.9%	1.7%
	Median Age	41.6	40.8	39.2
Average Age	41.4	40.9	39.6	
Race	Count of White	14,154	51,287	197,555
	Count of Black or African-American	4,930	16,813	58,681
	Count of Asian or Pacific Islander	1,290	6,997	24,935
	Count of Other races	20,212	72,626	209,703
	White	34.9%	34.7%	40.2%
	Black or African American	12.1%	11.4%	12.0%
	Asian	3.2%	4.7%	5.1%
	Other Races	49.8%	49.2%	42.7%
Language Spoken	Speak English at Home	34.0%	35.9%	42.2%
	Speak Spanish at Home	59.1%	56.3%	48.1%
	Speak French or French Creole at Home	1.8%	1.6%	2.2%
	Speak German at Home	0.1%	0.1%	0.1%
	Speak Other Indo-European Languages at Home	1.1%	2.0%	2.7%
	Speak Russian and Other Slavic Languages at Home	0.7%	0.4%	0.5%
	Speak Chinese at Home	0.8%	0.8%	0.6%
	Speak Korean at Home	0.0%	0.0%	0.1%
	Speak Vietnamese at Home	0.5%	0.4%	0.5%
	Speak Other Asian Languages at Home	0.1%	0.5%	0.9%
	Speak Tagalog and Other Pacific Languages at Home	1.8%	1.2%	0.9%
	Speak Other Language at Home	0.2%	0.6%	1.2%
Hispanic	Hispanic Population	28,360	98,175	273,348
	Hispanic Population Percent	69.9%	66.5%	55.7%
	Mexican	2.6%	3.4%	6.4%
	Puerto Rican	56.6%	50.9%	47.7%
	Cuban	5.7%	5.3%	5.7%
	Dominican	6.4%	7.6%	7.9%
	Central American	5.1%	4.7%	5.3%
	South American	20.5%	23.6%	22.5%
	Other Hispanic	3.2%	4.6%	4.5%
	2000 Hispanic Population Percent	51%	43%	33%
	1990 Hispanic Population Percent	29%	23%	15%

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Ancestry	American (percent of total population)	1.2%	1.3%	1.8%
	American	1.0%	1.1%	1.6%
	Native American (ie. Indian/Eskimo)	0.1%	0.1%	0.1%
	Hawaiian/Pacific Islander	0.1%	0.1%	0.1%
	Asian (percent of total population)	3.1%	4.6%	5.0%
	Chinese	0.3%	0.4%	0.6%
	Japanese	0.0%	0.0%	0.1%
	Korean	0.3%	0.3%	0.4%
	South Central Asian (ie. Indian)	1.0%	1.6%	1.9%
	South East Asian (ie. Vietnamese)	1.5%	2.1%	1.8%
	Other Asian	0.0%	0.1%	0.3%
	European (percent of total population)	3.7%	4.5%	8.9%
	British	0.6%	0.8%	1.6%
	Dutch	0.1%	0.1%	0.2%
	French	0.1%	0.2%	0.4%
	German	0.6%	0.9%	1.8%
	Italian	0.9%	0.9%	1.4%
	Polish	0.2%	0.2%	0.4%
	Scandinavian	0.1%	0.1%	0.4%
	Scotch/Irish	0.7%	1.0%	1.8%
Other European (ie. Greek/Russian)	0.3%	0.3%	0.9%	
Middle Eastern	0.1%	0.2%	0.4%	
Other Ancestry	16.6%	17.5%	20.2%	
Unclassified Ancestry	5.5%	5.4%	8.1%	
Education (Age 25+)	Adult Population (25 Years or Older)	28,217	101,862	333,740
	Elementary (0 to 8)	4.8%	5.5%	5.6%
	Some High School (9 to 11)	8.5%	7.2%	6.4%
	High School Graduate (12)	31.9%	29.0%	27.5%
	Some College (13 to 16)	20.2%	20.3%	18.4%
	Associates Degree Only	9.9%	11.0%	10.9%
	Bachelors Degree Only	18.4%	18.2%	20.8%
	Graduate Degree	6.3%	8.8%	10.4%
	% College (4+)	24.7%	27.1%	31.2%
Household Type	Total Households – count	12,806	47,780	166,783
	One Person HHs – count	1,752	7,535	30,967
	Family HHs – count	10,203	37,427	122,835
	Married Couple – count	7,363	26,282	85,205
	w/own children – count	2,777	10,386	35,804
	w/out own children – count	4,586	15,896	49,401
	Male Householder – count	819	2,475	10,279
	Female Householder – count	2,021	8,670	27,350
	Non-Family Households – count	851	2,818	12,981
	1 Person Household	13.7%	15.8%	18.6%
	2 Person Household	27.0%	27.6%	28.8%
	3 Person Household	22.2%	21.4%	20.0%
	4 Person Household	19.3%	18.7%	18.0%
	5 Person Household	10.2%	9.6%	8.7%
6 Person Household	4.8%	4.3%	3.7%	
7+ Person Household	2.9%	2.7%	2.2%	
% Households With Children	29.1%	32.4%	32.4%	

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Housing	Total Housing Units	13,827	52,343	191,193
	Owner Occupied Percent	66.9%	59.0%	50.2%
	Renter Occupied Percent	25.7%	32.3%	37.0%
	Vacant Housing Percent	7.4%	8.7%	12.8%
	Total Housing Units (Census 2000)	8,627	27,105	92,880
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	0.2%	0.6%	2.4%
	Property Value \$750,000 to \$999,999	0.4%	2.1%	5.4%
	Property Value \$500,000 to \$749,999	11.7%	18.8%	19.3%
	Property Value \$400,000 to \$499,999	18.0%	19.5%	18.2%
	Property Value \$300,000, to \$399,999	38.2%	28.4%	22.8%
	Property Value \$200,000 to \$299,999	22.2%	17.7%	16.3%
	Property Value \$150,000 to \$199,999	4.6%	4.3%	4.6%
	Property Value \$100,000 to \$149,999	1.8%	2.0%	3.2%
	Property Value \$60,000 to \$99,999	0.5%	1.2%	1.7%
	Property Value \$40,000 to \$59,999	0.3%	0.8%	1.1%
	Property Value \$0 to \$39,999	1.3%	3.9%	3.4%
	Median Home Value	\$350,441	\$371,102	\$386,492
Wealth per Household	\$0 and under - percent	17.5%	17.9%	18.2%
	\$1 to \$4999 - percent	8.6%	9.0%	9.2%
	\$5k to \$9999 - percent	4.6%	4.7%	4.8%
	\$10k to \$24999 - percent	6.5%	6.5%	6.6%
	\$25k to \$49999 - percent	7.0%	6.9%	6.9%
	\$50k to \$99999 - percent	10.6%	10.4%	10.2%
	\$100k to \$249999 - percent	18.3%	18.0%	17.7%
	\$250k to \$499999 - percent	13.0%	12.8%	12.6%
	\$500k+ - percent	13.9%	13.8%	13.8%
	Median HH Wealth	\$77,547	\$74,025	\$71,133
	Avg HH Wealth	\$232,044	\$229,852	\$228,413
Economic Viability	Economic Viability Local	277	283	285
	Economic Viability Indexed	102	105	105
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	22,182	80,800	257,009
	Managerial/Executive	14.7%	13.8%	14.6%
	Professional Specialty	12.7%	15.3%	17.5%
	Healthcare Support	1.8%	1.8%	2.0%
	Sales	10.1%	11.1%	11.8%
	Office & Administrative Support	13.3%	15.3%	12.4%
	Protective Service	1.7%	2.2%	2.0%
	Food Preparation	6.6%	5.8%	6.8%
	Building Maintenance & Cleaning	4.7%	6.1%	5.9%
	Personal Care	3.8%	3.4%	3.5%
	Farming, Fishing, & Forestry	0.4%	0.1%	0.3%
	Construction	10.5%	8.8%	9.0%
	Production & Transportation	19.7%	16.2%	14.3%
	Percent White Collar Workers	52.6%	57.3%	58.3%
	Percent Blue Collar Workers	47.4%	42.7%	41.7%

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	Agriculture/Mining/Construction	8.0%	7.1%	7.6%
	Manufacturing	4.8%	4.6%	4.9%
	Transportation	9.0%	7.8%	8.2%
	Information	0.9%	1.3%	1.4%
	Wholesale/Retail	17.2%	18.3%	16.6%
	Finance, Insurance, Real Estate	9.7%	7.6%	7.0%
	Professional Services	3.1%	4.7%	5.5%
	Management Services	0.6%	0.4%	0.2%
	Administrative/Waste Services	5.7%	5.9%	6.3%
	Educational Services	15.7%	16.0%	15.8%
	Entertainment Services	17.1%	18.7%	18.8%
	Other Professional Services	5.2%	4.5%	4.7%
	Public Administration	3.0%	3.2%	3.0%
Vehicles per HH	No Vehicles	3.0%	3.6%	5.2%
	1 Vehicle	24.9%	32.1%	34.6%
	2 Vehicles	45.2%	40.9%	40.3%
	3 or more vehicles	27.0%	23.5%	19.8%
	Average Number of Vehicles	2.06	1.92	1.82
Change	Births (last 12 months)	467	1,693	5,836
	Deaths (last 12 months)	270	919	2,850
	Migration (last 12 months)	-121	-484	5,170
Work place	Workplace Establishments	495	3,220	16,764
	Workplace Employees (FTE)	4,900	31,060	313,625